



October 29<sup>th</sup> 2009 - 10:00am-5:00pm - 440 N. Wolfe Rd. Sunnyvale, CA  
[www.PlugandPlayTechCenter.com/PACT](http://www.PlugandPlayTechCenter.com/PACT)

### Hosts:



JT Buffmire

Plug and Play Acceleration and Collaboration Tract is the premier international entrepreneurship event of the Silicon Valley. Join top Silicon Valley Venture Capital firms and the Plug and Play team as we review some of the most promising international startup companies in Digital, ICT, Web 2.0, Software as a Service, and other high tech arenas.

Plug and Play will select ~30 international high tech startups to pitch in front of a live audience of Silicon Valley Executives, Venture Capital groups, and successful Entrepreneurs.



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### Attendance of Spring 2009 PACT:

- 40+ VC Groups
- 30 Presenting Companies from 17 countries
- Keynotes from industry leaders in Entrepreneurship & IT

### Presenting Startups:

Plug and Play is actively evaluating startup companies for participation in PACT. Please submit your executive Summary to [JT@PlugandPlayTechCenter.com](mailto:JT@PlugandPlayTechCenter.com).

### Plug and Play Strategic Partners:

**Microsoft**  
Microsoft BizSpark



**Sun.** microsystems  
**SUN STARTUP ESSENTIALS**

Silicon Valley Bank  
A Member of SVB Financial Group

**zanox**  
we create partners

Allison & Partners

**HansonBridgett**  
Inspired

**CISCO.**

**GT** GreenbergTraurig

**OutForce** LLC  
outsource the finance function

**BERGER/LEWIS**  
ACCOUNTANCY CORPORATION

**ORRICK**

**HOOD & STRONG** LLP

**NATIONWIDE**  
HUMAN RESOURCES



**Plug and Play Tech Center**  
**PACT Agenda: October 29<sup>th</sup>**

- 10:00-10:30am Registration
- 10:30-10:45am Introduction by Saeed Amidi, President and CEO of The Plug and Play Tech Center
- 10:45-11:00am **Opening Keynote:** Silicon Valley entrepreneurship /key differences from international markets.
- 11:00-11:45pm Panel: Expanding to the Silicon Valley – best practices
- 12:00-12:45pm Lunch/Networking/Demo
- 12:45-1:30pm **Startup Pitches** - Three (3) minute *elevator pitch*
- 1:30-2:00pm **Startup Exhibition** – Floor opens to networking and demonstrations by presenting companies.
- 2:00-2:15pm **Final Keynote** – The upside of international entrepreneurship—succeeding in a global market.
- 2:15-3:00pm **Startup Pitches** - Three (3) minute *elevator pitch*
- 3:00-3:45pm **Startup Exhibition** - Floor opens to networking and demonstrations by presenting companies.
- 4:00-5:00pm Presentations by the Top Three startups (as per the VC Judging Panel)
- 5:00-7:00pm Cocktail Reception & Networking

Purchase tickets at <http://fallPACT2009.eventbrite.com/> **Interested in presenting your company at PACT?**

Early bird: \$199  
Regular: \$299  
Students: \$50

Please submit your executive summary to JT Buffmire  
[JT@PlugandPlayTechCenter.com](mailto:JT@PlugandPlayTechCenter.com) – 1.650.417.1583  
Presentation fee: \$499 for companies in Plug and Play  
\$999 For companies outside Plug and Play,