Siga-nos em:

GSI Global Strategic Innovation

Executive Program in Silicon Valley

Immersion Program in Silicon Valley and San Francisco for **International Executives 2019**

Powered by:

LEADERSHIP BUSINESS CONSULTING

AN IMMERSION PROGRAM IN **SILICON VALLEY** FOR EXECUTIVES & ENTREPRENEURS

Next Date
9th – 13th September 2019

A 5 day intensive program of immersion into the Silicon Valley ecosystem, culture, incubators, experts, visionaries, leading companies, plus networking sessions and sessions of capability enhancement for executives.

The program allows customization according to the profile of the participants.

The number of participants is limited.

1 Program with 4 Components

Enhancement of Strategic Innovation Capabilities
Interactive sessions with Leadership Business Consulting (LBC), experts, entrepreneurs and a professor from Stanford University

Benchmark Business Challenges with Champions
Interactive visits to leading companies such as Google, Cisco, Salesforce, Square, Jabil, Flex, LinkedIn, amongst others

Explore Business Acceleration Opportunities & Models
Visits to incubators and encounters with start-ups, venture capitalists and business angels

Grow Your Network Power
Networking sessions with entrepreneurs, investors, experts and local business people, plus the network among participants

PROGRAM

Section	Monday	Tuesday	Wednesday	Thursday	Friday
Strategic Innovation Enhancement Sessions	Create a Winning Culture	Accelerate Innovation	Incorporate new technologies into business	Create new value	Become an Innovative Leader
Interaction with Champions	AUTODESK. zendesk	credit sesame Stanford University Google	intel Carbon	Session with Jon Littman WORLD ECONOMIC FORUM	Free Program
Business Acceleration and Opportunities	THE VAULT	GSV labs Accelerating Global Innovation	PLUGANDPLAY	RUNWAY	Free Program
Exponential Network	Cocktail with American and International Start-ups	Get together with International entrepreneurs: South Africa, Portuguese and European	Get together with participants and Talkdesk ReedSmith The business of relationships.	Innovation Cocktail in San Francisco aicep Portugal Global	Free Program

Please note that this is an indicative program and that there may be changes to it, depending on the profile of the participants and on the availability of the welcoming entities.

OBJECTIVES

Understand the ecosystem and interpret the innovative and entrepreneurial culture of Silicon Valley

Gain insight into disruptive technology trends and their impacts on business and society

Know how to build entrepreneurial ecosystems and how to use innovation frameworks and tools, and benchmark against best practices

Question the strategic innovation challenges of your organization

Grow your networking power through contacts with experts, entrepreneurs, businesspeople, potential clients, suppliers and partners, plus the other participants

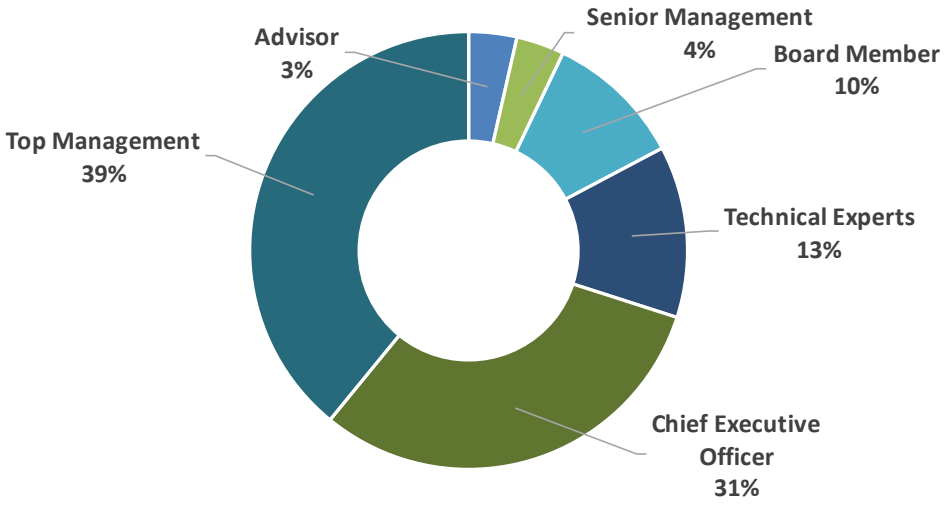
Identify potential partnerships and business opportunities with the emerging start-ups in Silicon Valley

Optional: Present your pitch at an incubator in Silicon Valley

WHO SHOULD ATTEND

- Executives from medium and large companies, namely: CEOs, CIOs, Board Members, Managers for Innovation, Human Resources and responsible for transformation and digitalization challenges
- Executives from public entities dealing with innovation, entrepreneurship, eGovernment and economic and social innovation
- Start-up CEOs and entrepreneurs

Participants From Previous Editions



STRUCTURE OF THE PROGRAM

Enhancement of strategic innovation capabilities

08h00-09h30

Benchmark business challenges with Champions

10h00-15h30

Explore business acelleration, opportunities and models

16h00-17h00

Grow your networking power

17h00-18h00

These sessions will be given by Leadership Business Consulting (LBC), setting a coherent framework to the program. External experts are invited. A handbook will be given to all. The sessions will be interactive and participants are stimulated to discuss real world challenges. Attendants will be required to define a challenge they face, in the first session on Monday, and to provide an actionable solution at the final session on Friday. All participants will provide feedback to each others' challenges.

Create a culture of innovation

Framework to accelerate innovation processes

Incorporate new technologies into your business

Create new value through design thinking, pretotyping and other tools

Challenge the status quo and lead innovation efforts

Handbook – sessions with LBC – invited speakers – Stanford professor – identify your business challenges

LEADERSHIP BUSINESS CONSULTING

Stanford University

STRUCTURE OF THE PROGRAM

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These will comprise sessions with specialists or visits to reference companies. Except in the case of Google, these visits will have direct interaction with these companies' responsible, whom will share best practices and lessons learnt. In some cases, the participants will break into 2 groups, visiting some of the companies in the program. This part of the program will have changes until the starting date according to the interests of the participants enrolled.

Insight into the disruptive technologies that are challeging business models and creating new business opportunities

Introduction to the players that are leading the technological innovation and shaping the future of the industries an society

Exposure to best practices and their transformation leaders

Visits and interactive sessions with leading companies

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These will comprise guided visits to reputed incubators and accelerators, interaction with resident start-ups, pitching by the participants (if so prepared before departing to Silicon Valley).

Participants can also indicate, before departure, if they want to assist pitches by resident start-ups.

How the start-up ecosystem works – how to build an inhouse venture program and open innovation

The relevance of start ups in the new economy and to your business

How can I use the existing incubators and their programs

Meet start-ups that are exploring new technologies – artificial intelligence, augmented reality, internet of things, blockchain, plus cloud and mobile advance solutions, among others

PLUG AND PLAY GSV labs Accelerating Global Innovation RUNWAY Walmart

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Explore business acelleration, opportunities and models

16h00-17h00

Grow your networking power

17h00-18h00

These will comprise networking sessions with target audiences, mostly entrepreneurs from the Valley, but also international entrepreneurs. In each case, we will have a CEO of a start-up of reference who will interact with the audience in an informal way, in a Q&A model. One week before departure the participants will be informed about who will be present.

Get-togethers and cocktails with invited entrepreneurs, mostly at the visited incubators

Q&A with invited entrepreneurs

Visit to Autodesk Gallery and cocktail

Network session among the participants

talkdesk Create a Call Center in 5 Minutes

outsystems

AUTODESK.

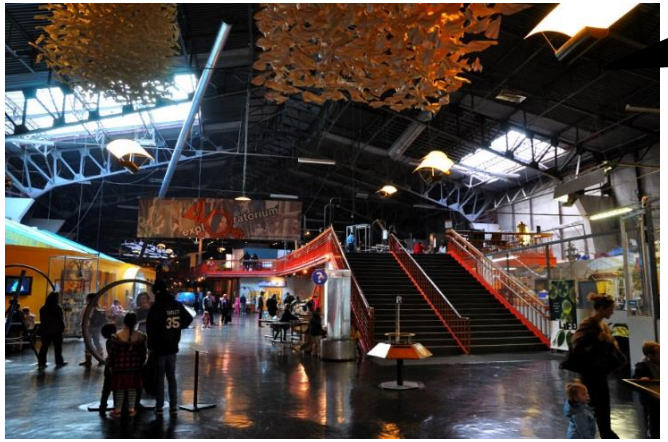
CAPABILITY ENHANCEMENT

Early morning sessions dedicated to present a framework for innovation development in organizations, to analyse best practices, to discuss participant's strategic innovation challenges and to test value creation tools.

Monday, 9	Tuesday, 10	Wednesday, 11	Thursday, 12	Friday, 13
Create a winning innovation culture What is distinctive of the Silicon Valley culture How to promote a culture of innovation in your organization	**Acellerate innovation** The barriers to innovation Open Innovation A framework for managing innovation Case studies	**Incorporate new technologies** The impact of disruptive technologies in the business world (1) How to digitalize your organization	**Create new value** Design thinking exercise Pretotyping exercise	**Innovative leadership** Leadership principles – general & Silicon Valley Innovation teams Making it happen

(1) Internet of Things, Artificial Intelligence, Cloud, Analytics & Big Data, Blockchain

FREE TIME



Explore the world of science, art and human perception

Note: *These are suggestions. The choice of activities as well as the associated costs are of the responsability of the participants.*

SPEAKERS WHO PARTICIPATED IN THE PROGRAM IN THE PREVIOUS EDITIONS

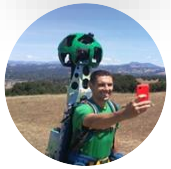
Burton Lee
Senior Expert, Lecturer
Stanford University

Mauricio Silva
GM - Brazil
Salesforce

Dimitry Gorinevsky
Consulting Professor
Stanford University

+100 Speakers

Saeed Amidi
CEO
Plug & Play Tech C.



Vítor Rodrigues
Software Engineer
Google

Irene Li
CEO & President
Acellent Tech.

Paolo Cerruti
VP Supply Chain
Tesla Motors

Marc Schar
Senior Researcher
Design Education Lab

Simon Hawksworth
Senior Director BD
Nypro Healthcare

Mark Davis
Senior Director
Autodesk

Maria João Cardoso
Consul General
in San Francisco

Susan Feland
Program Innovation
Stanford University

Shahid Khan
Design Thinking
Driven Innovation

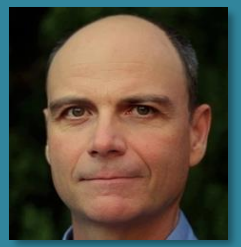
Hugh Molotsi
Innovator, Advisor,
Investor

Cordel Brown
BD Manager
Flextronics

Resident Faculty

Torben Rankine
Country Manager
Leadership Business Consulting
+10 years of support in SV to international start-ups and executives

Carlos Oliveira
Managing Partner
Leadership Business Consulting
Co-author of the Book "Executive Coaching",
20 Yrs Experience in Executive Training



Alberto Savoia

Former Director of the Engineering Department at Google, entrepreneur, Author of the book "Pretotype IT".
Developed the Pretotyping concept in Google.

Jonathan Littman

Founder of Snowball Narratives

Co-author of the book "Ten Faces of Innovation", on design thinking, in partnership with IDEO

Writer specialized in knowledge, media and innovation

IN PAST EDITIONS, PARTICIPANTS CAME FROM THESE ORGANIZATIONS, AMONG OTHERS

SOME OF THE ENTITIES WHO WELCOMED OUR PARTICIPANTS IN THE PAST

GSI IN NUMBERS

PREVIOUS EDITIONS

100%

Satisfaction

43%

Exceeded Expectations

+395 Participants

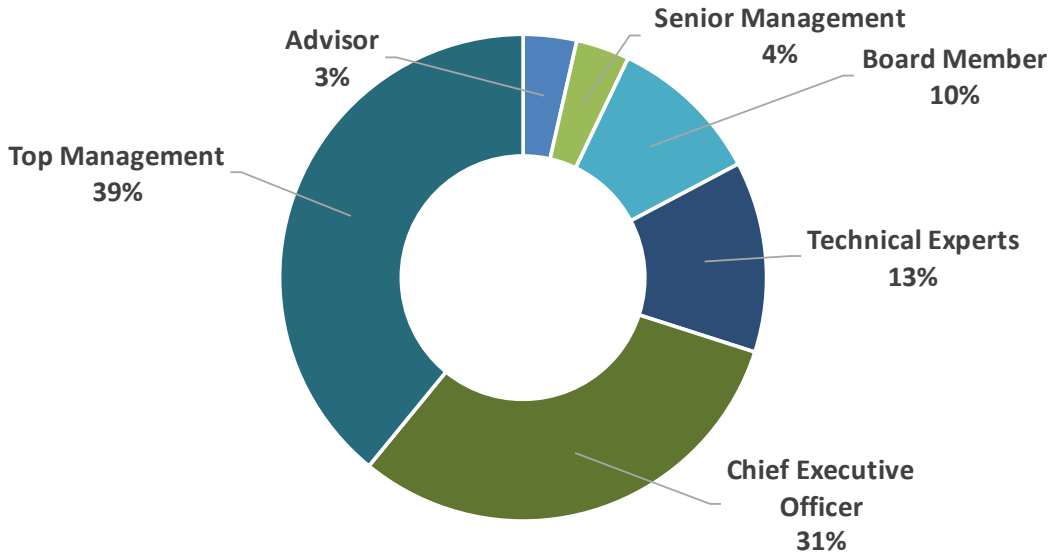
+200 Companies

+100 Speakers

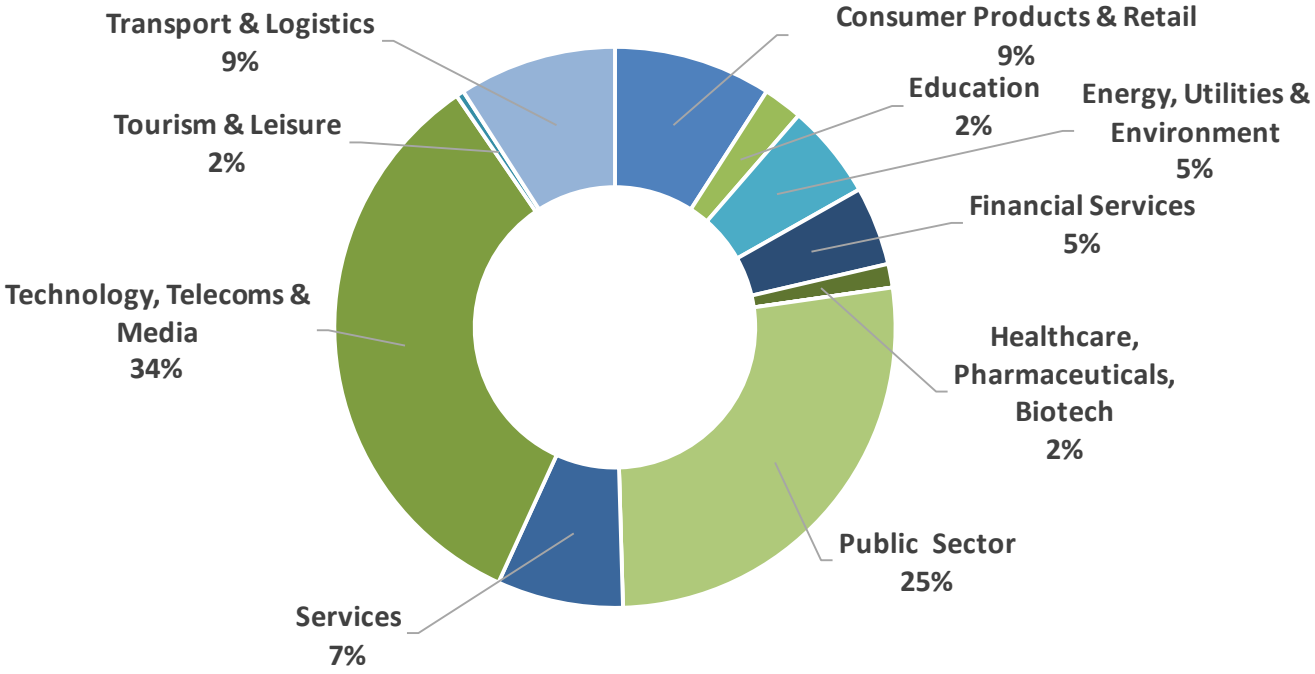
+8 Countries

PROFILE OF **PARTICIPANTS**

MANAGEMENT ROLE



INDUSTRY



COST

Early Bird (until June, 15th):	3.500 €
Regular Price:	4.400 €
2nd Participant:	3.500 €

Includes:

- Strategic innovation enhancement sessions
- Visits and interactive sessions with Bay Area champions
- Stanford University session
- Top experts and networking sessions
- Lunches and closing dinner
- Local transportation

Does not include:

- Flight tickets
- Airport transportation (to and from the hotel)
- Accommodation (organization team can help with hotel reservations)

HOW TO REGISTER

To register in the GSI – International Executive Program, all interested parties should fill in the register form and send it to:
vera.oliveira@leadership-bc.com

All interested parties can also contact Leadership Business Consulting:

Lisbon: + 351 21 358 10 60
(Vera Oliveira)

San Francisco: + 1 415 816 2679
(Torben Rankine)

info@globalstrategicinnovation.com

www.globalstrategicinnovation.com

ABOUT
LEADERSHIP BUSINESS CONSULTING

8
Countries

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Projects

+70
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Visible Long Lasting Impact

Competence Center with more than 15 years of experience

Thought Leaders

Best Place to Work

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INNOVATIVE
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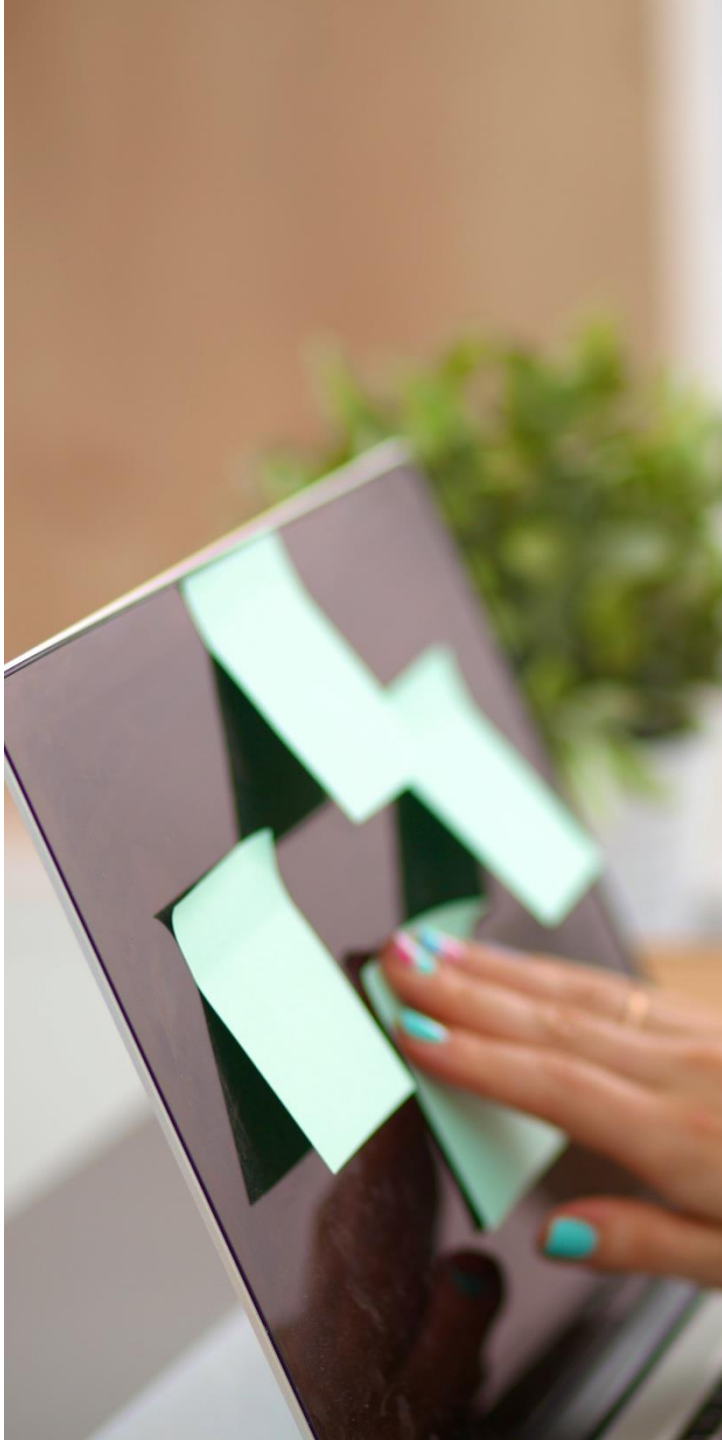

A JOURNEY OF LEADERSHIP, INNOVATION, TRANSFORMATION, NETWORK AND GROWTH

ENROLL NOW

www.globalstrategicinnovation.com